

# FUTURESENSE®

**Sheila McDaniel**

Consultant

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Sheila joined FutureSense in January of 2011 with a focus in Training and Organizational Development. Her areas of interest lie in training curriculum development and the human resource role as a strategic function of the organization.

She earned a Bachelor's and Master's degrees from the University of Illinois Urbana-Champaign in Speech Communication (with a focus in Organizational Communication). During her Master's program she focused on the study of communication between nurses, managers and physicians in hospitals.

She has worked with several Fortune 500 companies in the areas of Human Resources and Training and Development. She has focused on employee relations, developing training curriculum, quantitative analysis of competency-based training programs, and recruiting. Sheila also has her designation as a Human Capital Strategist.

She continues to keep one foot in academics and the other in business by serving as a faculty member at Chapman University in the Communication Studies department. With her over 7 years working in higher education she employs a "pracademic" approach to her work, which seeks to merge academic research with real world application.

Sheila's focus in working with clients: "Operating within your reality". She recognizes each organization has a unique set of challenges and opportunities and loves to help clients figure out how to navigate through both of these for maximum organizational effectiveness.

She lives in Aliso Viejo, CA with her three sons. She is an avid sports fan and enjoys running, spending time at the beach, but mostly spending time with her sons. She has spent much time volunteering with Mothers of Preschoolers (MOPS) and AYSO.

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***"We cannot become  
what we need by  
remaining what we are."***  
*-John Maxwell*

