



**Leslie J. Gordon, Esq.**  
**Business Development**  
**FutureSense, Inc.**

*Speed of thought, Speed of action, Speed of results.*



Prior to her affiliation with FutureSense, Inc. Leslie spent five years as Director of Member Services for The Bar Association of San Francisco. In this executive management position she oversaw five departments and was responsible for: business development and marketing, membership, publications and advertising, member benefits, strategic partnerships, educational and special events and programs. Leslie had a keen ability to drive both mission and revenue.

Leslie is an attorney with over 20 years of experience in intellectual property, commercial and employment counseling and litigation. Over the course of her career, Leslie has worked with a variety of highly respected law firms, including Wilson Sonsini Goodrich & Rosati in Palo Alto and McCutchen, Doyle, Brown & Enersen (now Bingham McCutchen) and Jackson & Wallace in San Francisco and Shea & Gould of New York. Leslie also worked as Director of Marketing and Development for KJAZ Radio station.

Using her management, strategic planning, business development and marketing experience and her legal background, Leslie has now turned her focus to working with clientele in the legal profession and legal industry on strategic planning, succession planning, organizational design and development, talent training and development. She is part of the business development and marketing team at FutureSense.

She sits on the Board of Directors of City Youth Now, a non-profit dedicated to serving youth in the foster care and juvenile justice system.

Leslie graduated cum laude from Dartmouth College with a B.A. in government and her J.D. from Georgetown University Law Center.