

FutureSense and Halogen Software Form Alliance

Clients benefit from world-class coaching and consulting paired with award-winning Talent Management software solutions

San Rafael, CA — July 15, 2010 – FutureSense, a leading management advisory firm focused on talent development, today announced an alliance with Halogen Software that will provide its clients with the best strategic planning and implementation services and award winning talent management tools. The partnership gives FutureSense customers access to resources that help them to better attract talent, assess and manage performance, and retain and further develop high-performing employees.

"We selected FutureSense and Halogen Software to help us with our talent management needs," said Peter Klune, CEO of Palo Verde Health Care District. "We are excited to expand on our talent management success by working with two leaders in this area. The best practices each provides us with will enable us to effectively focus on developing our existing talent and instilling a culture where employees are engaged and goal oriented."

Under the terms of the agreement, FutureSense will refer its customers to Halogen's market-leading employee performance and [talent management](#) suite of products. The alliance will give customers access to the expertise and strategic guidance they have come to expect from FutureSense, combined with Halogen's tools to clearly assess talent management processes from employee performance and compensation management through 360 assessment and succession planning.

According to FutureSense President and CEO, Jim Finkelstein, "The referral partnership with Halogen is a natural fit. Our approach is practical, intuitive and common sense driven. We look for and find practical solutions that deliver measurable success. By adding Halogen's simple and well-crafted suite of products to our services, we are able to balance the need for deep analytics with momentum and results. To put it simply, it not only gets the job done well, it gets it done right...and fast."

"Together we offer progressive organizations the breadth and depth of functionality they need as they grow and develop a more holistic talent management approach," said Donna Ronayne, vice-president of marketing and business development, Halogen Software. "FutureSense provides an expert knowledge to customers in areas such as organization development, compensation and strategic communications and Halogen is well suited to complement this expertise with a suite that enables companies to easily assess, develop, motivate and retain a high-performing workforce."



About FutureSense

FutureSense, Inc. (www.futuresense.com) is a management advisory and consulting firm specializing in the areas of organization and people. Specifically, they provide expertise in [organization development](#), [compensation](#), and [communications](#).

The FutureSense team advises clients on how to build and sustain their human capital capacity and improve organizational performance by attracting, developing, engaging, motivating and retaining people. Through coaching and strategic consultation, FutureSense crafts client solutions based on the philosophy of Speed of thought, Speed of action and Speed of results.™

Offerings also include speeches, workshops, and retreat facilitation. FutureSense team members have recently published [FUSE: Igniting the Full Power of the Creative Economy, a 21st Century primer for Boomers and Millennials in the Workplace](#).

About Halogen Software

Halogen Software is recognized as a market leader by industry analysts and is strongly endorsed by the thousands of HR professionals who use their talent management solutions. The company offers a complete suite of web-based products that automate, simplify and integrate [performance appraisals](#), [360 degree feedback](#), [compensation management](#), [succession planning](#) and [learning management](#). Halogen's offering makes HR best-practices accessible to companies of all sizes and its healthcare, financial services, professional services, public sector, manufacturing and education specific suites meet the unique needs of these industries. Halogen is consistently recognized by the industry and its customers for its exceptional implementation and support services. Halogen was named a leader in Gartner's Magic Quadrant for employee [performance management](#) software in 2009 and has won multiple awards for its corporate leadership and product innovation, including HR Technology Product of the Year. For more information, visit www.halogensoftware.com.

Media contacts:

Michelle Tryon
Marketing Consultant, FutureSense
E: michelle@futuresense.com
T: 714-414-2228

Maggie Patterson

PR Consultant, Halogen Software
T: 613-989-1866
E: mpatterson@ripnet.com